

2011 May 12

SALEM FEST 5K



A family event in the community...
for the community.

Dear SalemFest 5K Sponsor,

Rockingham Christian Church in Salem, NH, is pleased to host the 3rd Annual SalemFest 5K Walk/Run on September 17, 2011. It is our desire to create an event where people from Salem and the surrounding communities can come together and enjoy two things they have in common -- running and families. All net proceeds from this community event will go to support two local organizations: 50% in support of Family Promise, a local organization whose goal is to provide homeless children and their families with temporary shelter in the Salem area, and 50% in support of the Salem Bike-Ped Corridor (<http://www.fsbpc.org>) to help fund this family-oriented jogging/biking/walking path. Our goal is to net \$5,000 in order to help families and end homelessness.

Our 2011 Sponsorship Form will allow you, as a sponsor, to participate in a variety of ways and can provide valuable exposure in our pre-race advertising, as well as during the event. We make our best efforts to offer more exposure to all of our sponsors to make every advertising dollar you donate worth it. Sponsors are welcome to place fliers, brochures, or business cards at registration on race day.

We sincerely thank you for your support,

SalemFest 5K Event Team

Along with word-of-mouth marketing, the following advertising for the SalemFest5K can benefit your organization:

- 3,000 brochures distributed to area residents, public facilities, businesses, and area races starting in June.
- Online promotions and links to Salem5K.com through multiple race sites, event calendars, and Social Media.
- Local Salem Channel TV, Radio Talk Show spots, newspaper advertisements, banners, and signs.

ALL SPONSOR BENEFITS

- Your information and websites will be posted on Salem5K.com.
- Public emcee announcement on race day.
- Your name in a local newspaper article.

ADDITIONAL BENEFITS

- **Start/Finish Line Sponsors:** large individual banners, ½ hour radio spot on WCCM 1110AM, your name printed on race T-shirts, and Featured Sponsor listing.
- **Brochure Sponsor:** listed on Mile Marker banner, exclusive space on 3,000 brochures, your name printed on race T-shirts, and Featured Sponsor listing.
- **Timing & Mile Marker Sponsors:** listed on a Mile Marker banner, your name printed on race T-shirts, and Featured Sponsor listing.
- **Kids Trot Sponsor:** listed on a Kids Trot banner, your name printed on race T-shirts, and Featured Sponsor listing.
- **Water Stop Sponsor:** listed on a Water Stop banner, your name printed on race T-shirts, and Featured Sponsor listing.
- **Route Marker Sponsor:** listed on a Route Marker banner.

Participation in the 5K is \$15 before September 16th. It is our goal that a portion of each registration will go toward the net proceeds.

Please consider participating in this event with us as an individual or as a Team for your business or organization.



5 Industrial Way, Unit 2 | Salem, NH 03079 | 603-894-5228 x205 | Salem5K.com